



Memo No.2289/PRD-34012/20/2025-SRLM SEC-Dept. of PRD

Dated: 09.12.2025

### **Notification for Engagement of One State Project Manager (Micro Finance) for WBSRLM on contract basis**

West Bengal State Rural Livelihoods Mission is a Society, registered under the West Bengal Societies Registration Act 1961, intends to recruit One State Project Manager (Micro Finance) on contract basis for State Mission Management Unit of West Bengal State Rural Livelihoods Mission.

#### **How to apply**

Interested candidates would submit their application online in PRESCRIBED format provided in the website <https://prd.wb.gov.in>. Candidates are advised to read the instructions carefully before submitting online application. Application can be submitted online with effect from **11.00 A.M of 12<sup>th</sup> December' 2025. The last date for submission of completed application is 26<sup>th</sup> December' 2025, up to 5.00 P.M.**

#### **Important Notes**

1. Eligibility criteria for the post are mentioned under **Annexure-I** given below. The applicants should note the criteria carefully so that only those candidates who are eligible may apply for the same.
2. The selection will be based on performance in the recruitment process, which will include Written Test, Computer Test and Interview.
3. Candidates are requested to clearly fill in the application form and ensure that personal e-mail address and contact (Telephone/ Mobile) details have been given therein. This is required for quick and timely communication. The authority will not be held responsible for not receiving communications by the applicants at the event of their submitting incorrect contact details.
4. The application must be submitted ONLINE only. Incomplete applications will be liable to be rejected. Any application that is not sent ONLINE, it will be discarded by this office. No application will be entertained after last date and time as mentioned or if sent through any other system.
5. Any candidate found to be canvassing in any form will result in outright rejection of his/her candidature.
6. Age Limit: 62 years as on 01.01.2026, giving relaxation of 05 years for individuals belonging to SC/ST Categories and 03 years for individuals belonging to OBC-A/OBC-B Categories.
7. **Terms:** Initial period of engagement would be for six months which may be extended with satisfactory performance.
8. **Grounds for rejection of application** are mentioned below. Candidates are requested to go through them carefully. The list is only indicative in nature and is not exhaustive.
  - Applications submitted through any other mode than through the website (<https://prd.wb.gov.in>).
  - Applications not having any of the followings:
    - (i) Photograph of the candidate.
    - (ii) Date of birth of the candidate
    - (iii) Address for communication for the candidate
    - (iv) Signature of the candidate.
  - Applicants not having any of the required qualifications as mentioned under **Annexure-I** attached herewith

# Anandadhara

## West Bengal State Rural Livelihoods Mission (WBSRLM)

A Society under the Panchayats & Rural Development Department, Govt. of West Bengal



9. Applications can be rejected for any of the valid reasons found at any point of time during the recruitment process.
10. Admit card can be downloaded from the website (<https://prd.wb.gov.in>) by the candidates.
11. The list of short listed candidates will be uploaded on the website (<https://prd.wb.gov.in>). Short listed candidates will be informed about further course of action regarding selection through E-mail and the website (<https://prd.wb.gov.in>).
12. No TA/DA will be paid for appearing in any stage of the selection process.
13. Any discrepancy observed during testimonial verification will lead to direct disqualification of the candidature.
14. WBSRLM has the right to cancel the recruitment process at any stage without assigning any reasons whatsoever.

**Additional Chief Executive Officer**  
**West Bengal State Rural Livelihoods Mission**

# Anandadhara

West Bengal State Rural Livelihoods Mission (WBSRLM)

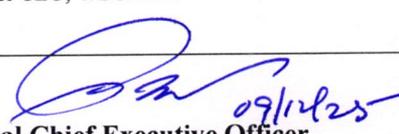
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## Annexure-I

(Ref memo No.2289/PRD-34012/20/2025-SRLM  
SEC-Dept. of PRD dated:09.12.2025)

Sl. No	Name of Post	No of vacancy	Monthly Consolidated remuneration	Required Qualifications & Experience	Major Responsibilities
1.	State Project Manager (Micro Finance)	One (01)	Consolidated ₹ 75,000/-	<ol style="list-style-type: none"><li>Candidate should have retired from a nationalized Bank as a Scale-4 Officer (Minimum) with at least Ten (10) years of work experience in the field of Financial Inclusion and Rural Credit.</li><li>She/he should have good communication skill (Both oral and writing) in English, Bengali and Hindi.</li><li>Independently manage and prepare office reports, official documentation, drafts, and presentations using standard office suite applications</li><li>Willing to travel extensively in the field.</li><li><b>Age Limit: 62 years</b> (as on 01.01.2026) (Relaxation to upper age limit: 05 years for individuals belonging to SC/ST categories and 03 years for individuals belonging to OBC -A/ OBC-B).</li></ol>	<ol style="list-style-type: none"><li>To report and provide support to the State Mission Management Unit in implementation of Anandadhara.</li><li>To provide mentoring and on-site support to SMMU, DMMU, BMMU and other institutions of Anandadhara on the matter related to Financial Inclusion &amp; management of Microfinance issues.</li><li>To provide support to SMMU, DMMU and BMMU and other institutions of Anandadhara for preparing /updating of reports related to financial inclusion.</li><li>To facilitate preparation/ updating of data related to microfinance.</li><li>To provide support to SMMU, DMMUs, BMMUs and other institutions in respect to opening and maintenance of bank account.</li><li>Full responsibility for issues related to microfinance and financial inclusion of WBSRLM.</li><li>To facilitate roll out of Grievance Redress Mechanism in respect of microfinance issues.</li><li>To visit at least twice in a month and interact with the service recipients.</li><li>To establish and maintain effective coordination with the Bank Officials and other offices.</li><li>Prepare reports for the meeting of SLBC/SLBC Sub Committee and other review meeting.</li><li>To maintain liaison with Bank Executives for all financial services.</li><li>Any other responsibility/task assigned by SMD &amp; CEO, WBSRLM.</li></ol>

  
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